



## David Stannard

Speaker | Author | Entrepreneur

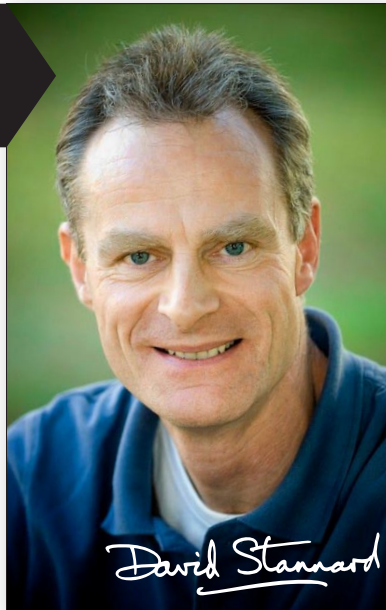
David Stannard is the Founder and Owner Director of Paradise Rescued - a boutique organic winery in Bordeaux with an exceptional modern history

English born and educated, David, qualifying as a Chemical Engineer from Birmingham University in 1980. He has had a successful leadership career in the petrochemical industry in the UK, Netherlands and Australia covering more than 30 years.

Together with his family, he purchased a small holiday villa property in Cardan, Bordeaux in 1992 which served as a family “home away from home” for many years before changes in land rezoning and a resultant avalanche of property development in the village placed a consequent potential threat to the family property and ongoing heritage of the village.

The time for action had arrived and working closely with the community and neighbours, the family purchased the surrounding vineyard land in order to sustain it as an organically managed high quality vineyard. Vineyard management operations commenced in January 2010.

French Company SAS Paradise Rescued was formed in 2011 as the operational company to manage the vineyards, produce and market the wines to high quality international markets. Today a dedicated and passionate team take care of each section of the operation from vine to wine and onto market and brand. Brand Paradise Rescued is increasingly recognised as a niche ultra premium micro wine brand. The heritage and rural culture of Cardan is being sustained.



Paradise Rescued is a specialist micro wine business based in Cardan, France and Melbourne Australia. We organically produce fine Bordeaux red wine for exclusive export to the USA and Australia.

Our mission is to protect the heritage of the beautiful village of Cardan, France, sustain it's rural community and to hand produce high quality organic wines.

David Speaks on the Following:

### **The Accidental Winery**

How we ‘accidentally’ created an award winning French Winery, part time, from Melbourne, Australia and what Paradise Rescued means to this French Bordeaux Village now that we’re selling Cabernet Franc to premium restaurants in New York City.

### **From Cabbage Patch to Cabernet Franc**

Why having a compelling vision for your business is critical to your success, and what goes into creating and living your Mission and Vision.

### **Social Media Magic**

How social media is playing a major part in the marketing of our French Wine to the world and how you can also harness the power of effective social media in your business strategy.

*PHOTO, left: Paradise Rescued receiving their International Business Silver Stevie Award for New Company of the Year 2013*

Paradise Rescued - The BOOK is due for release early 2015